



MEDIA CONTACT:
Freeman/McCue PR
714-557-3663

FOR IMMEDIATE RELEASE

KELLY SLATER MAKES 3D IMAX® DEBUT IN *THE ULTIMATE WAVE TAHITI*

Perhaps the most well-known and dominant surfer of all time, Kelly Slater is set to emerge on the Giant Screen in his first ever 3D IMAX® film appearance in veteran director Stephen Low's most recent production, *The Ultimate Wave Tahiti*. Slater lends his iconic status, personal charisma and unparalleled wave riding skill to this epic production set in the pristine landscapes of the Tahitian archipelago and the surging crests of the Teahupo'o reef break. The film is set to premiere February 8, 2010 in Los Angeles.

As key personalities in the film, Slater and co-host, Tahitian waterman Raimana Von Bastolaer, help to explain where waves come from, why they are important and how communities and people far from the ocean shore are affected by the ocean's interplay within our ecosystem. With the use of advanced animation techniques and science support from National Oceanic and Atmospheric Administration (NOAA) and other authorities, Slater's hands-on wave experience is woven together with profound scientific insights.

Slater's impressive resume lends weight to his insights and credibility to his film role as lecturer and ocean authority. Through The Kelly Slater Foundation he's been a powerful advocate of ocean protection and ecology; successfully using his global status to draw attention to the plight of ocean ecology and consistently championing efforts to promote public and private action to protect the earth's water resources. The world fell in love with Slater during his

THE ULTIMATE WAVE TAHITI is A Stephen Low Film, in Association with K2 Communications and havoc Television. Presented by Suzuki, with supporting sponsorships from Tahiti Tourisme and Quiksilver.

meteoric advance from the amateur surfing circuit in Florida to his early domination of professional competition circuit. His nine world-championships, the most ever won by any surfer, give Slater an enviable platform from which he frequently influences the sport and surfing lifestyle.

Slater's many accolades and accomplishments include:

- Nine time Association of Surfing Professionals (ASP) World Champion
- 40 World Championship Tour Wins
- Two X-Games Gold Medals
- Appearances in numerous film, television, and video productions such as "Baywatch," Sony's feature film *Surf's Up*, ESPN's "Down The Barrel," Quiksilver's *Letting Go*, "The Girls Next Door" on E!, and more.
- International advertising campaigns for companies such as Versace, Mercedes Benz, Apple Computers, Pentax, L'Oreal, Hinano and TIM Telecom
- Published a best-selling Activision video game, *Kelly Slater's Pro Surfer*
- Author of best-selling autobiography Pipe Dreams, with Harper Collins, which has been translated into six different languages
- Founded Komunity Project, a premium surf accessories company.
- Voted *Sports Illustrated's* best-looking athlete, *People* magazine's "50 Most Beautiful People" and hosted "*K-OS*" radio show on Sirius Satellite Radio (channel Faction 28)
- Released a major Sony Records album with *The Surfers* as a songwriter and guitarist
- Has graced the covers of countless fashion, lifestyle, and surfing magazines
- Global Team Rider for Quiksilver, the largest surf brand in the world
- Released a new book, For the Love, in the Fall of 2008

###